

PRESS RELEASE, 20 February 2025

Bulletin from Caybon Holding AB's extraordinary general meeting

Resolution on obtainment of financing

Today on 20 February 2025, the extraordinary general meeting in Caybon Holding AB resolved to obtain new financing by the issue of a new super senior bond loan with a nominal amount of up to SEK 175,000,000 with maturity in 2028, on the principal terms and conditions set out in the press release on 3 February 2025. For further information, please contact:

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Information:

This information was submitted for publication, through the agency of the contact person set out above, at 13:00 CET on 20 February 2025.

About Caybon

Caybon is a world-leading digital media company focused on branded content that drives tangible results.

Caybon is a group of scalable, digitally focused marketing companies specialised in content and distribution. The purpose is to offer advertisers and organisations a way to communicate with their target group in an editorial and relevant context. The various offerings include a range of solutions from online media, videos, performance related advertising, events as well as printed products. Revenues in turn are derived from content production as well as various forms of advertising solutions. The clients range from small to medium sized companies all the way up to multinational groups. The client base is thus diversified in terms of both size, sector and geography. The six brands within the Group are grouped into two business segments: Campaign and Network.

For more info visit www.caybon.com